Corporate Social Responsibility

Sep. 23-25
Durham, NC

In partnership with:
U.S. CHAMBER OF COMMERCE FOUNDATION

Program Contact
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Mail: dcidexed@duke.edu
### September 23<sup>rd</sup>, 2021 – Welcome & Introduction

**Session 1**

<table>
<thead>
<tr>
<th>Program Introduction &amp; Overview</th>
<th>17:00 – 17:30</th>
<th>Stan Litow</th>
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<tbody>
<tr>
<td><strong>During this session, participants will discuss the following:</strong></td>
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<tr>
<td>• Course expectations and projected outcomes</td>
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**Session 2**

<table>
<thead>
<tr>
<th>History, Current Activities &amp; the Future of CSR</th>
<th>17:30 – 18:30</th>
<th>Stan Litow</th>
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<tbody>
<tr>
<td><strong>During this session, participants will discuss the following:</strong></td>
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<tr>
<td>• The history of CSR</td>
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<tr>
<td>• Overview of the current and post COVID-19 world</td>
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<tr>
<td>• Overview of expectations, best practices, risks, and rewards</td>
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**Dinner Session**

<table>
<thead>
<tr>
<th>Dinner Reception</th>
<th>18:30 – 20:30</th>
<th>Robert Steel</th>
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<tbody>
<tr>
<td><strong>During this session, participants will discuss the following:</strong></td>
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<tr>
<td>• Importance of public private partnerships in CSR</td>
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<tr>
<td>• Expectations from the private sector for government at the national and local levels</td>
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<td>• Current and anticipated CSR legislation and regulation</td>
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### September 24<sup>th</sup>, 2021 – Overview of Best Practices

**Session 1**

<table>
<thead>
<tr>
<th>Environmental and Sustainability Policy</th>
<th>8:30 – 10:00</th>
<th>Wayne Balta</th>
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<tbody>
<tr>
<td><strong>During this session, participants will discuss the following:</strong></td>
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<tr>
<td>• How the private sector is responding to climate change</td>
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<td>• Desire for the private sector to engage in responsible environmental practices</td>
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<tr>
<td>• The impact of legislation and regulation</td>
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**Break 10:00 – 10:15**

**Session 2**

<table>
<thead>
<tr>
<th>Investment Strategies</th>
<th>10:15 – 12:30</th>
<th>Stan Litow</th>
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<tbody>
<tr>
<td><strong>Panel Discussion:</strong></td>
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<tr>
<td>JJ Johnson</td>
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<tr>
<td>Megan Starr</td>
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<tr>
<td>Meaghan Muldoon</td>
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<td><strong>During this session, participants will discuss the following:</strong></td>
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<tr>
<td>• How the private sector invests resources to produce societal benefit</td>
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<td>• Current state of socially responsible investment, impact investment and how the private sector can respond</td>
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<tr>
<td>• <strong>Group Exercise:</strong> Potential next steps to address investment opportunities</td>
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## Lunch Session

**Luncheon**

Local Government and CSR  
12:30 – 13:30  
Lt. Gov. Kathy Hochul  

During this session, participants will discuss the following:  
- Importance of CSR and how state government and the private sector can effectively collaborate to produce maximum benefit

### Session 3

**CSR Operations & Organizations**  
13:30 – 15:15  
Stan Litow  

**Panel Discussion:**  
- Justina Nixon  
- Jennie Sparandara  
- Luis Maes  

During this session, participants will discuss the following:  
- Outline of the core issues  
- Responsibilities and high level performance for CSR business units across the private sector

## Break 15:15 – 15:30

### Session 4

**CSR and Labor Practices: Diversity and Inclusion**  
15:30 – 17:30  
Stan Litow  

**Panel Discussion:**  
- Malia Lazu  
- Roseann Lynch  
- Teresa Miller  

During this session, participants will discuss the following:  
- The importance of progressive labor practices, especially diversity and inclusion  
- How to formulate and execute diversity and inclusion policies and practices that achieve goals and maximize benefit  
- **Group Exercise:** Potential next steps to address the issue of diversity

## Dinner Session

**Dinner Reception**  
18:30 – 20:30  
Debra Sequeira  

During this session, participants will discuss the following:  
- CSR expectations across the globe, including human rights, effective collaboration with not-for-profit organizations, and government

## September 25th, 2021 – Management Issues & Operational Reform

### Session 1

**Organization & Management Issues [Part I]**  
9:00 – 9:45  
Stan Litow  

During this session, participants will discuss the following:  
- Metrics for performance  
- Ranking and rating systems  
- CSR as it relates to other key business units

## Break 9:45 – 10:00
**Session 2**

| Organization & Management Issues [Part II] | 10:00 – 12:00 | Stan Litow  
| | | **Panel Discussion:**  
| | | Marcela Manubens  
| | | Mateus Baptista  
| | | Steve Pearson  
| | | Diane Melley  
| | | During this session, participants will discuss the following:  
| | | • Organizational and management issues in CSR units  
| | | • How to connect with other key business units  

**Lunch 12:00 – 13:00**

**Session 3**

| How to Operationalize the Key Takeaways from the CSR Executive Education Program | 13:00 – 15:00 | Stan Litow  
| | | During this session, participants will discuss the following:  
| | | • How to operationalize the main takeaways from this program  
| | | • Primary barriers and policy implementation processes  
| | | • Organizational reforms that will help improve effectiveness of CSR within your own organization and how to put them into practice  
| | | • Student benchmarking assessment  

**Session 4**

| Course Wrap-Up | 15:00 – 15:30 | Stan Litow  
| | | During this session, participants will discuss the following:  
| | | • Final takeaways from the Executive Education program and next steps  